THE ALDRINCORE

MEDIA KIT 2025

thealdrincore

ALDRIN SUAN | CONTENT CREATOR & DIGITAL DESIGNER





ALDRIN SUAN

Personal | Lifestyle | Digital Art

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ABOUT ME

I work as a Senior Graphic Designer at a tech company while pursuing content creation outside my professional career. I write personal blogs and reviews about food, the places I've traveled, and the lifestyle I embrace. I also create digital art for personal and business purposes under **The Core Studio**.

AFFILIATIONS



BRANDS WORKED WITH



WEBSITE & SOCIAL MEDIA INSIGHTS

www.aldrincore.com

PAGE VIEWS:8.240 PAGE VIEWS /MONTH:80-300 views/day DOMAIN AUTHORITY RANKING: 2



PAGE LIKES: 1.1K as of December 2024 PAGE FOLLOWERS: 1.1K as of December 2024 POST REACH: 271 - 800 ENGAGEMENT: 457 PAGE VIEWS: 8.576



POST LIKES: 2.5K as of December 2024 PLAYS: 97.5K as of December 2024 SHARES: 1.7K as of December 2024 AVERAGE LIKES: 121 AVERGAE PLAYS: 5.1K



FOLLOWERS: 5,070 as of December 2024 AVERAGE LIKES/POST: 60-300 Likes ENGAGEMENT RATE:

15.286% | 5.26% **Engagement Rate**

Average Rate

Average Engagement Rate on Instagram

Number of Followers	Average ER							
>1M	1.97%							
100K - 1M	2.05%							
20K - 100K	2.15%							
5K - 20K	2.43%							
1K - 5K	5.60%							n (
		0	1	2	3	4	5	6

ARTICLE. SOCIAL MEDIA. & BUSINESS SERVICES

Blog Content & Press Release

Atleast 500+ word article with photos and an honest, positive review of events, products, or services. For press releases, you may send the PR article in PDF with images to info.thealdrincore@gmail.com.

Social Media Content

Personalized posts for Facebook, Instagram (Carousel/Reels), TikTok, and Stories. Lifestyle or product-focused shots to engage your audience.

Graphic Design & Illustration

Professional services with up to 3 revisions. For your inquiries, you may send to info.thealdrincore@gmail.com. Quotation sent in 1-3 business days.